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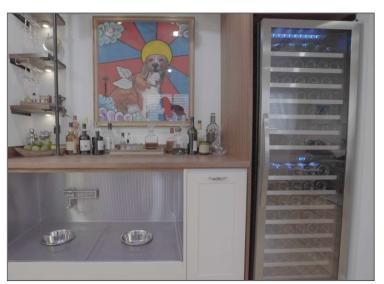
FOR IMMEDIATE RELEASE

VINOTEMP WINE COOLER FEATURED IN NEW ANIMAL PLANET SERIES ANIMAL CRIBS Vinotemp's 155-Bottle Dual-Zone Connoisseur Series Wine Cooler plays key role in Antonio Ballatore's design for a human and pet watering hole

(November 20, 2017) – <u>Vinotemp</u>®, a recognized leader in the wine storage, technology and goods industry for 30 years, today announced that the company's 155-Bottle Dual-Zone Connoisseur Series Wine Cooler is included in Animal Planet's series, <u>Animal Cribs</u>. In the all-new series, designer and animal enthusiast Antonio Ballatore, winner of HGTV's Design Star and lead on HGTV's The Antonio Treatment, brings his visionary and innovative design aesthetic into the homes of pet lovers everywhere.

"For 30 years Vinotemp has taken pride in creating and offering products that help our customers entertain better," states India Hynes, Vinotemp CEO. "It's exciting to have a Vinotemp wine cooler featured in Animal Cribs because like the show and its host, Vinotemp is dedicated to forward thinking design and to celebrating the joys of family entertaining, which of course includes pets."

In every episode of Animal Cribs, Antonio's passion for design and love of animals drive him to go the extra mile for his clients and their four-legged, winged, and scaly friends. The result is freshly designed spaces, renovated specifically for homeowners and their pets alike. And each re-design features unique elements that alter the home's design to make it more purposeful for all to enjoy. "The Vinotemp product was a great add to a feature that our host Antonio created for both humans and dogs, a watering hole of sorts," states Animal Crib's Executive Producer, Carley Simpson. "Part wine bar for the humans and part watering and feeding station for the two dogs, Vinotemp's wine cooler is an integral part of the renovation and you'll have to tune in to see it all in action!"



Vinotemp 155-Bottle Dual-Zone Connoisseur Series Wine Cooler featured in an Animal Cribs re-design.

Featured in episode two of Animal Cribs, the <u>Vinotemp 155-Bottle Dual-Zone Connoisseur Series Wine Cooler</u> can be built-in or freestanding, stores up to 155 standard Bordeaux-style wine bottles, and includes:

- Dynamic cooling: A feature to store wine long-term, dynamic cooling regulates relative humidity and temperature creating a continuous climate inside the cabinet which imitates that of a wine cellar.
- Customizable temperature control: An adjustable 32-degree temperature range (40-72°F) allows users to select a proper, customized storage climate and serving temperature for light and dark wines.
- Vinotemp BioBlu™: A blue light-emitting diode (LED) interior lighting system that is both aesthetically pleasing and functional as it helps reduce the growth of bacteria and mold.

Animal Cribs airs on Animal Planet Friday nights at 10 p.m. To learn more about the series visit <u>animalplanet.com/tv-shows/animal-cribs/</u> and to learn more about Vinotemp and its product offering visit <u>vinotemp.com</u>.

About Vinotemp®

For 30 years Vinotemp® has designed custom wood wine cabinets, wine racks, wine cellars, and cooling systems and is the leading distributor of wine coolers, beverage coolers, wine dispensers, wine accessories, and more. Close attention to market demand and non-standard ideas have resulted in Vinotemp's ability to offer diversified wine storage solutions utilized residentially and by renowned resorts, restaurants, hotels, and the yachting industry. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting Vinotemp.com. Find Vinotemp on Facebook.com/Vinotemp and Twitter @Vinotemp.

