



W W W . V I N O T E M P . C O M

732 S. Racetrack Rd.
Henderson, NV 89015
1.800.777.8466 ~ Fax 310.886.3310

Media Contact: Colleen Kasel
ckkaselmktg@gmail.com | 970.988.2511 direct

FOR IMMEDIATE RELEASE

VINOTEMP 187-BOTTLE SINGLE-ZONE WINE COOLER RECOGNIZED WITH 2019 GOOD DESIGN AWARD

Unique wine racking and a 15-case storage capacity make the award-winning cooler a wine collector must have.

Henderson, Nevada (December 18, 2019) – [Vinotemp®](http://Vinotemp.com), the leading wine storage solutions and appliance provider, today announced its 187-Bottle Single-Zone Wine Cooler has been recognized with a [2019 GOOD DESIGN® Award](https://www.gooddesign.org/award) – the most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design.

"Vinotemp is honored to be recognized with a 2019 GOOD DESIGN Award as it's testament to our dedication to smart design," states India Hynes, Vinotemp CEO. "From storage capacity to technology and visual aesthetics, Vinotemp is committed to continuing to push the envelope in wine cooler design. We've had a great response to recent innovations in interior lighting and wine racking, and the 187-Bottle Single-Zone Wine Cooler pays homage to both by leveraging our most popular LED interior lighting option, and further accentuating it with the addition of acrylic."

As the only wine cooler recognized in the 2019 GOOD DESIGN Award's "Kitchen/Appliances" category, the [Vinotemp 187-Bottle Single-Zone Wine Cooler](https://www.vinotemp.com/187-bottle-single-zone-wine-cooler) is designed to meet a growing market demand for large volume, cooled wine storage solutions and features:

- **Inventive Technology**

In addition to seamless, all-glass technology, the cooler is equipped with Vinotemp BioBlu™ interior lighting which is both aesthetically pleasing and functional as it helps reduce the growth of bacteria.

- **Innovative Design**

The cooler features industry-first, patent pending Prism™ Racks – gliding wine racks which include a unique, acrylic lip. The acrylic lips capture the interior lighting and become luminescent, adding to the cooler's unique visual appeal.

- **Creative Storage**

Designed to properly store large wine collections (can store over 15 cases), each Prism Rack is designed to support numerous bottles/rows of wine, while a bulk storage area at the bottom of the cooler accommodates additional and/or oddly shaped bottles.

- **Customizable Temperature Control**

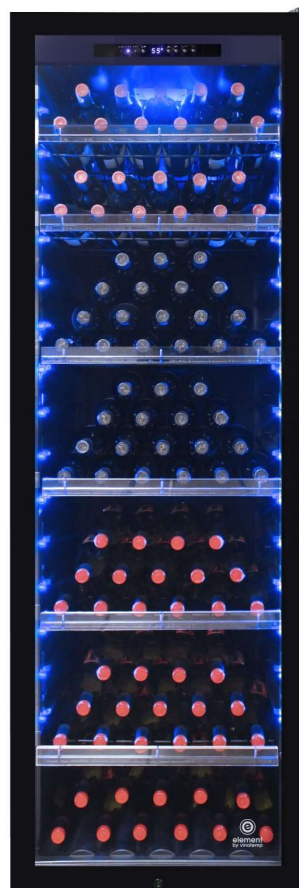
An adjustable 27-degree temperature range (41-68°F) allows users to select a proper, customized storage climate and serving temperature for light or dark wines.

Winning products for the 2019 GOOD DESIGN Awards can be viewed at the Museum's websites at good-designawards.com, chi-athenaeum.org and gooddesign.org, and visit vinotemp.com to learn more about the 187-Bottle Single-Zone Wine Cooler.

About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified wine storage solutions utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include [residential kitchen appliances](https://www.vinotemp.com/residential-kitchen-appliances). Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting vinotemp.com.

Find Vinotemp on [Facebook.com/Vinotemp](https://www.facebook.com/Vinotemp), [Instagram @Vinotemp](https://www.instagram.com/Vinotemp), and Twitter @Vinotemp.



Vinotemp 187-Bottle Single-Zone Wine Cooler featuring patent pending Prism™ Racks and Vinotemp BioBlu™ LED interior lighting.

