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FOR IMMEDIATE RELEASE

VINOTEMP ANNOUNCES NEW KITCHEN APPLIANCE LINE WITH LAUNCH OF BRAMA STAINLESS DISHWASHER

As the first product to launch in Vinotemp's new Brama appliance line, the Brama Stainless Dishwasher's impressive capacity and multitude of features showcase the appliance line's dedication to performance.

Rancho Dominguez, California (December 4, 2018) – <u>Vinotemp</u>®, the recognized leader in architectural wine storage solutions and cooling technology, today announced a new line of kitchen appliances, Brama by Vinotemp, with the launch of the <u>Brama Stainless Dishwasher</u>. As the first appliance offered in the new Brama line, the ENERGY STAR® certified dishwasher boasts a multitude of features including an impressive 16 place setting capacity, flexible racking and quiet operation.

"We're excited to announce Brama appliances by Vinotemp with the launch of the Brama Stainless Dishwasher as it marks a new milestone for our company," states India Hynes, CEO of Vinotemp. "As the name 'Brama' implies, the appliances are strong, and we've dedicated years of research to ensure their strength is balanced with sleek design. We're proud to unveil the Brama Stainless Dishwasher as the first product in the appliance line as its numerous features fully showcase its, along with the line's, dedication to performance."

Featuring a third rack, a flexible racking system (to accommodate tall dishes) and an easy-to-clean stainless steel door, the first offering in Vinotemp's new Brama appliance line also includes:

• Impressive capacity.

Designed to clean and sanitize large loads of dishes, the Brama Stainless Dishwasher boasts an impressive 16 place setting capacity.

• Low energy and water use.

ENERGY STAR certified, the dishwasher is energy efficient and features a self-cleaning multi-filter system which reduces the amount of water used to clean.

• Quiet function, dynamic cleaning.

Operating at 44dB, the Brama Stainless Dishwasher is notably quiet while offering 6 washing options, 6 cycle selections and a turbidity sensor to customize and enhance cleaning.

To learn more about Vinotemp's new Brama Stainless Dishwasher visit vinotemp.com.



Brama Stainless Dishwasher by Vinotemp.

About Vinotemp®

For 30 years Vinotemp® has designed custom wood wine cabinets, wine racks, wine cellars, and cooling systems and is the leading distributor of wine coolers, beverage coolers, wine dispensers, wine accessories, Brama appliances by Vinotemp, and more. Close attention to market demand and non-standard ideas have resulted in Vinotemp's ability to offer diversified wine storage solutions utilized residentially and by renowned resorts, restaurants, hotels, and the yachting industry. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting Vinotemp.com. Find Vinotemp on Facebook.com/Vinotemp and Twitter @Vinotemp.