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VINOTEMP ADDS STYLISH 155-BOTTLE DUAL ZONE WINE COOLER TO ITS WINE STORAGE OFFERING

New wine cooler features patent pending horizontal handle and storage for small to medium-sized wine collections.

Rancho Dominguez, California (May 8, 2018) – <u>Vinotemp</u>[®], the recognized leader in architectural wine storage solutions and cooling technology, today announced the latest addition to its wine storage offering; the <u>155-Bottle Dual Zone Wine Cooler</u>. Featuring an industry-first, patent pending stainless steel horizontal handle, the stylish new cooler properly stores small to medium-sized wine collections in two temperature zones.

"I'm constantly brainstorming ideas to update and innovate both the look and function of wine coolers," states India Hynes, CEO of Vinotemp. "So, when we designed the 155-Bottle Dual Zone Wine Cooler, we decided to abandon the traditional vertical handle and instead we created a horizontal stainless steel handle. This simple design innovation enhanced the cooler's sleek look as it accentuates the stainless steel trim while offering a visually pleasing separation between the upper and lower temperature zones."

In addition to its industry-first handle design, the new cooler also features:

- Customizable dual zone temperature control. An adjustable 32-degree temperature range (40-72°F) in two different zones allows users to select the proper, customized storage climate and serving temperature for light and dark wines.
- Vinotemp Blu[™] interior lighting. A blue light-emitting diode (LED) lighting system that's both aesthetically pleasing and functional as it helps reduce the growth of bacteria.
- Innovative details. Adding to its design aesthetic and storage function, the cooler includes a thermal-paned glass door, safety lock, 15 metal wine racks with stylish wooden lips, and a digital temperature controller located on the outside of the cooler door – making it simple to adjust desired storage temperatures.
- Easy installation. Front vented and designed for built-in or freestanding installation, the new cooler makes it simple for designers to add proper storage for up to 155 bottles of wine to nearly any kitchen design.



The Vinotemp 155-Bottle Dual Zone Wine Cooler featuring an industryfirst, patent pending stainless steel horizontal handle.

To learn more about Vinotemp's new 155-Bottle Dual Zone Wine Cooler visit vinotemp.com.

About Vinotemp®

For 30 years Vinotemp® has designed custom wood wine cabinets, wine racks, wine cellars, and cooling systems and is the leading distributor of wine coolers, beverage coolers, wine dispensers, wine accessories, and more. Close attention to market demand and non-standard ideas have resulted in Vinotemp's ability to offer diversified wine storage solutions utilized residentially and by renowned resorts, restaurants, hotels, and the yachting industry. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting Vinotemp.com. Find Vinotemp on Facebook.com/Vinotemp and Twitter @Vinotemp.

