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FOR IMMEDIATE RELEASE

VINOTEMP TO LAUNCH NEW LINE OF COMMERCIAL INSPIRED WINE COOLERS AT 2018 NATIONAL KITCHEN & BATH INDUSTRY SHOW (KBIS)

Vinotemp's Private Reserve Residential Wine Coolers are the first to feature patent pending features including unique wine racking and innovative Backlit® interior lighting.

Irvine, California (January 3, 2018) – [Vinotemp®](http://Vinotemp.com), the recognized leader in architectural wine storage solutions and cooling technology, today announced it will launch its new line of Private Reserve Series Wine Coolers at the Kitchen & Bath Industry Show (KBIS), Orlando, Florida January 9 -11, 2018 (booth S5459). Designed to add a new level of wine storage functionality and style to nearly any kitchen design, Vinotemp Private Reserve Series Wine Coolers are the first to feature a variety of patent pending features including Backlit® interior lighting and stainless steel gliding wine racks that cradle bottles so the labels of the wine stored are front facing, adding to the coolers' unique visual appeal.

"For over 30 years Vinotemp has been dedicated to providing the world's top restaurants and resorts with wine storage solutions that not only properly store the commodity, but also add to the design aesthetic of each location's environment. This continued dedication to style and function inspired our team to create the Private Reserve Series 300 Commercial Wine Cooler," states India Hynes, CEO of Vinotemp. "The cooler's unique interior lighting options along with its inventive racking quickly became sought after in the commercial industry. As a result, we began receiving requests for a residential version of the product. So, we created the Private Reserve Residential Series and we're thrilled to launch it at KBIS 2018."

At KBIS Vinotemp will showcase the first two wine coolers offered in the new Private Reserve Residential Series, the Private Reserve Series 188-Bottle Wine Cooler and the Private Reserve Series 168-Bottle Wine Cooler. In addition to industry-first, unique wine racking the coolers also offer:

- Backlit® interior lighting. Each cooler is equipped with three different LED options – Soft White, Amber and Vinotemp BioBlu™ – which can be custom selected at any given time.
- Innovative engineering. A vibration-damping design better protects the coolers' contents and the coolers are engineered for both low energy consumption and low noise.
- Easy installation. Front vented and designed for built-in or freestanding installation, the new coolers make it simple for designers to add proper storage for up to 15 cases of wine to nearly any kitchen design.
- Customizable temperature control. An adjustable 23-degree temperature range (41-64°F) allows users to select a proper, customized storage climate and serving temperature for light or dark wines.



Kitchen install of the Vinotemp Private Reserve 188-Bottle Wine Cooler showcasing the Amber Backlit® interior lighting option.

To learn more about Vinotemp's new Private Reserve Residential Wine Coolers visit vinotemp.com.

About Vinotemp®

For 30 years Vinotemp® has designed custom wood wine cabinets, wine racks, wine cellars, and cooling systems and is the leading distributor of wine coolers, beverage coolers, wine dispensers, wine accessories, and more. Close attention to market demand and non-standard ideas have resulted in Vinotemp's ability to offer diversified wine storage solutions utilized residually and by renowned resorts, restaurants, hotels, and the yachting industry. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting Vinotemp.com. Find Vinotemp on [Facebook.com/Vinotemp](https://www.facebook.com/Vinotemp) and [@Vinotemp](https://twitter.com/Vinotemp).

