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FOR IMMEDIATE RELEASE

VINOTEMP TO LAUNCH PRIVATE RESERVE SERIES 300-BOTTLE COMMERCIAL WINE COOLER AT THE NATIONAL RESTAURANT ASSOCIATION (NRA) SHOW

Patent pending wine racking and unique interior lighting system make the new cooler a commercial wine storage first

Irvine, California (May 17, 2017) – [Vinotemp®](#), the recognized leader in commercial wine storage solutions and cooling technology, will debut its industry first [Private Reserve Series 300-Bottle Commercial Wine Cooler](#) at the National Restaurant Association (NRA) Show, Chicago, Illinois May 20-23, 2017 (booth 1752). The first of its kind to feature patent pending adjustable wine racks and unique interior lighting, the large capacity wine cooler is designed to add a new level of functionality and style to any commercial wine storage environment.

"For over 30 years Vinotemp has been dedicated to providing the world's top restaurants and resorts with wine storage solutions that not only properly store the commodity, but also add to the design aesthetic of each location's environment," states India Hynes, CEO of Vinotemp. "This continued dedication to style and function inspired our team to create the new Private Reserve Series 300-Bottle Commercial Wine Cooler. From its unique interior lighting options to its inventive new racking, we're excited about Vinotemp's latest commercial offering because the cooler adds a new level of visual appeal to commercial wine storage."

Front vented and designed for built-in or freestanding installation, the new [Vinotemp Private Reserve Series 300-Bottle Commercial Wine Cooler](#) is easy to install, making it simple for restaurants, hotels and other commercial locations to add proper storage for up to 25 cases of wine. The new cooler also features vibration-damping design to better protect its contents and is engineered for low energy consumption and low noise. Additional features include:

- Patent pending interior lighting: One of three different light-emitting diode (LED) options – Soft White, Amber and Vinotemp BioBlu™ (which helps reduce the growth of bacteria and mold) – can be selected at any given time or the interior lighting can be turned off.
- Patent pending stainless steel gliding wine racks: Sturdy, stylish racking cradles bottles so the labels of the wine stored are front facing, adding to the cooler's visual appeal.
- Adjustable temperature range: A 23 degree temperature range (41-64°F) allows users to select a proper, customized storage and serving temperature for light or dark wines.
- Digital LED temperature display: An easy-to-read display ensures wine is being stored and served at the appropriate temperature.



The new Vinotemp Private Reserve Series 300-Bottle Commercial Wine Cooler shown with two of three interior lighting options: Amber (left) and Vinotemp BioBlu™ (right).

To learn more about Vinotemp's new Private Reserve Series 300-Bottle Commercial Wine Cooler visit [vinotemp.com](#), and to learn more about the NRA Show 2017 visit [show.restaurant.org](#).

About Vinotemp®

For 30 years Vinotemp® has manufactured custom wood wine cabinets, wine racks, wine cellars, and cooling systems and is the leading distributor of wine coolers, beverage coolers, wine dispensers, wine accessories, and more. Close attention to market demand and non-standard ideas have resulted in Vinotemp's ability to offer diversified wine storage solutions utilized by renowned resorts, restaurants, hotels, and the yachting industry. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting [Vinotemp.com](#). Find Vinotemp on [Facebook.com/Vinotemp](#) and [Twitter @Vinotemp](#).

