



EPICUREANIST &

The Gourmet Retailer | 2016 Editor's Pick

The Epicureanist Helix Whiskey Glass is one of *The Gourmet Retailer's* 2016 Editors' Picks for best new product. Editors from the popular specialty food and kitchenware retailer focused trade magazine judged numerous product entries on innovation and functionality, and selected the Helix duo to its unique, hypnotic spinning function, stating, "The exclusive glass features a patent pending design that allows the glass to spin in place - aerating whiskey to unlock its complex flavors and aromas. It must be 5 o'clock somewhere."

AUDIENCE: Print | 64,000

"The *Gourmet Retailer* is the industry's most comprehensive source of news and information on merchandising, store operations/education, new products, and trends that help specialty food and gourmet kitchenware retailers meet the needs of their customers, while increasing store sales and profits." - The Gourmet Retailer



O Epicureanist Whiskey Glass

SRP: \$21.95 • PHONE: 310-886-3332

WEB: www.epicureanist.com

WE PICKED IT BECAUSE:

Artisanal whiskey deserves a special glass. For the designers at Epicureanist, the essence of the cocktail culture coupled with an appreciation of whiskey's artisanal origin inspired the design of the new, spinning Helix Whiskey Glass - a glass that unlocks the flavor of whiskey while accentuating the artful, slow process in which the spirit is consumed. The exclusive Epicureanist Helix Whiskey Glass features a patent pending design that allows the glass to spin in place - aerating whiskey to unlock its complex flavors and aromas. It must be 5 o'clock somewhere.

