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## Vinotemp 41-bottle Single-zone Wine Cooler Recognized With 2020 Good Design Award

Visually stunning 41 bottle capacity award-winning cooler combines styles and functionality

Henderson, Nevada (January 12, 2021) – <u>Vinotemp</u>®, the leading wine storage solutions and appliance provider, today announced its 41-Bottle Single-Zone Wine Cooler has been recognized with a <u>2020 GOOD DESIGN</u>® <u>Award</u> – the most prestigious, and oldest design awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design.

"If it's backlit, it's a Vinotemp! We've had a great response to our unique backlit interior lighting and label-forward wine rack features." said India Hynes, CEO, Vinotemp. "The 41-Bottle Single Zone Wine Cooler boasts technological advancements, commercial-grade wine storage capabilities, and a number of industry-first features – all of which enhance the wine cooler's performance as well as its visual appeal. With this product we wanted to deliver these popular features in a consumer-focused option and the 41-Bottle Single-Zone Wine Cooler does just that while making functional wine storage colorful."

As the only wine cooler recognized in the 2020 GOOD DESIGN Awards "Retail Fittings" category, the <u>Vinotemp 41-Bottle</u>
<u>Single-Zone Wine Cooler</u> is the most colorful solution for properly storing up to 41 bottles of wine. The wine cooler is available in three finishes – white, black and stainless steel – and features unique form and function details that make it worthy of award recognition such as:

#### • Patented Backlit interior lighting

The cooler is equipped with three visually stunning LED options – Heliotrope, Amber and Vinotemp  $BioBlu^{TM}$  – which can be custom selected at any given time, and the BioBlu option helps prevent mold growth.

## Patent pending wine racking

Six pull-out, label-forward VinBo™ Wine Racks (along with a bulk storage area at the bottom of the cooler) make it simple to stylishly store up to 41 bottles of wine.

#### • Customizable Temperature Control

An adjustable 26-degree temperature range (39-65°F) allows users to select a proper, customized storage climate and serving temperature for light or dark wines.

# Easy Installation

Front vented and designed for built-in or freestanding installation, the cooler makes it simple for wine connoisseurs to add proper undercounter wine storage anywhere in the home.

Winning products for the 2020 GOOD DESIGN Awards can be viewed at <u>good-designawards.com</u> or visit <u>vinotemp.com</u> to learn more about the 41-Bottle Single-Zone Wine Cooler.

### About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified wine storage solutions utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include residential kitchen appliances. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting vinotemp.com. Find Vinotemp on Facebook.com/Vinotemp, Instagram @Vinotemp, and Twitter @Vinotemp.

