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NEW VINOTEMP WINE COOLER STORES WINE IN COLOR

Vinotemp's new 41-Bottle Single-Zone Wine Cooler is available in three finishes and offers three interior lighting color options.

Henderson, Nevada (February 11, 2020) – [Vinotemp®](http://Vinotemp.com), the leading wine storage solutions and appliance provider, today announced the launch of the 41-Bottle Single-Zone Wine Cooler. Available in three finishes – white, black, and stainless steel – and featuring Vinotemp's patented Backlit® panel interior lighting along with label-forward VinBo™ Wine Racks, the new cooler is a colorful, functional wine storage solution for the kitchen or any room of the home.

"We've had a great response to our unique backlit interior lighting and label-forward wine rack features," states India Hynes, CEO of Vinotemp. "We wanted to deliver these popular features in another wine storage option and the new 41-Bottle Single-Zone Wine Cooler does just that while making functional wine storage even more colorful."

In addition to white, black and stainless steel door finish options – with left and right hinge options – the [Vinotemp 41-Bottle Single-Zone Wine Cooler](http://Vinotemp.com) also offers:

- **Patented Backlit panel interior lighting.**
The cooler is equipped with three visually stunning LED options – Heliotrope, Amber and Vinotemp BioBlu™ – which can be custom selected at any given time.
- **Customizable temperature control.**
An adjustable 26-degree temperature range (39-65°F) allows users to select a proper, customized storage climate and serving temperature for light or dark wines.
- **Patent pending wine racking.**
Six pull-out, label-forward VinBo Wine Racks (along with a bulk storage area at the bottom of the cooler) make it simple to stylishly store up to 41 bottles of wine.
- **Easy installation.**
Front vented and designed for built-in or freestanding installation, the new cooler makes it simple for wine connoisseurs to add proper undercounter wine storage anywhere in the home.

To learn more about Vinotemp's newest wine storage option, the 41-Bottle Single-Zone Wine Cooler, and other wine storage solutions, visit vinotemp.com.

About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified [wine storage solutions](http://vinotemp.com) utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include [residential kitchen appliances](http://vinotemp.com). Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting vinotemp.com.

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Vinotemp 41-Bottle Single-Zone wine cooler in white finish shown with Amber (top), BioBlu™ (middle), Heliotrope (bottom) Backlit® panel interior lighting.

