



W W W . V I N O T E M P . C O M

732 S. Racetrack Rd.
Henderson, NV 89015

1.800.777.8466 ~ Fax 310.886.3310

Media Contact: Colleen Kasel
ckkaselmktg@gmail.com | 970.988.2511 direct

FOR IMMEDIATE RELEASE

VINOTEMP VINCAGE UNDERGROUND WINE CELLAR HONORED AMONG 30 MOST INNOVATIVE PRODUCTS FOR 2020

The VinCave Wine Cellar 200's ability to efficiently cellar 200 bottles of wine underground without sacrificing floor space make it a stand-out among Meredith Corporation's Beautiful Kitchens & Baths Magazine's notable list.

Henderson, Nevada (January 22, 2020) – [Vinotemp®](#), the leading wine storage solutions and appliance provider, today announced the VinCave™ Wine Cellar 200 has been recognized as one of Meredith Corporation's *Beautiful Kitchens & Baths* magazine's [30 Most Innovative Products for 2020](#). Selected by the editors of the Luxury Home Design Group, the products featured in the coveted list were chosen for their ability to combine clever function, sophisticated style, and cutting-edge technology—the VinCave was selected for its unique, modular design and ability to efficiently cellar up to 200 bottles of wine underground.

"The smartest products are the ones that make the most sense for the way we live, work, and entertain in our homes," says Samantha Hart, Executive Editor, Luxury Home Design Group. "Our winning products simplify tasks and deliver beauty and functionality where it's needed most."

Engineered to utilize the cooler, consistent temperatures found underground to properly cellar over sixteen cases of wine without coolants and without sacrificing floor space, the stainless-steel [VinCave Wine Cellar 200](#) features a walk-over glass covering and a push-button elevation function which raises the wine collection above ground for easy access. This environmentally-friendly, efficiently-engineered design requires the cellar be installed on a flat floor surface at either ground or basement level.

"It's an honor to be recognized among the 30 Most Innovative Products for 2020 because it highlights Vinotemp's commitment to offering products that enhance the design aesthetic and functionality of wine storage," states India Hynes, CEO of Vinotemp. "From cellar capacity to technology and visual aesthetics, we are dedicated to pushing the envelope in wine storage design and the VinCave Wine Cellar 200 is a perfect example of this."

The 30 Most Innovative Products for 2020 will be featured in the spring issue of *Beautiful Kitchens & Baths* magazine and in the summer issue of *Traditional Home* magazine. Visit Vinotemp's new Henderson, Nevada showroom to experience the VinCave Wine Cellar 200, and visit [vinotemp.com](#) to learn more.

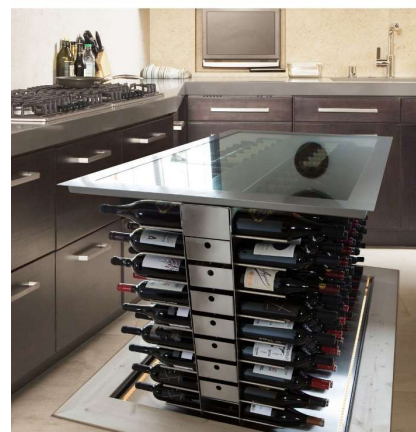
About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified wine storage solutions utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include [residential kitchen appliances](#). Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting [vinotemp.com](#).

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The VinCave Wine Cellar 200 shown flush with existing floor (top) and elevated (bottom).

