



Media Contact: Cynthia Villarreal cvillarreal@1903pr.com | 559.288.6587 *direct*

Vinotemp Wins Fourth Good Design Award With 30" Backlit™ Built-In Wine Cooler

Vinotemp's innovative wlne storage and luxury style recognized again by the most prestigious design awards

Henderson, Nevada (January 31, 2022) – <u>Vinotemp</u>[®], the leading wine storage solutions and appliance provider, today announced its <u>30" Single-Zone Wine Cooler</u> has been recognized with a <u>2021 Good Design® Award for the fourth year in a row</u>. For the past 75 years, the Good Design Awards, organized by The Chicago Athenaeum Museum of Architecture and Design, honor both products and industry leaders that have chartered new directions for innovation and pushed the envelope for competitive products in the marketplace.

"Our award-winning backlit design is unique to the wine storage industry and makes our appliances really stand out," states India Hynes. "This recognition validates just how special our stylish wine cooler with its patented white interior backlit panel is within the luxury appliance space. The 30" Single-Zone Cooler is another example of Vinotemp's ability to consistently produce technology that delights entertainers, wine collectors and home design taste-makers alike."

The <u>Vinotemp 30" Single-Zone Wine Cooler</u> properly stores up to 173 bottles of wine and features a bottom storage compartment to fit larger style bottles like champagne and magnum. The cooler also offers;

Vinotemps Backlit™ Illuminating Design

This cooler includes a white interior backlit design, that illuminates your wine from inside the refrigerator. It creates an ambiance and gives off lighting to any space you choose to place it in.

• Customizable temperature control

An adjustable 27-degree temperature range (41-68°F) allows users to select a proper, customized storage climate and serving temperature for light or dark wines. And the easy-to-use digital control panel makes setting the right temperature for any wine a snap.

• Easy Installation

Leveling legs along with front exhaust – for built-in or freestanding installation – make it simple to integrate the refrigerator into nearly any indoor living space.

• Adjustable Shelving

The adjustable, pull-out shelving makes it easy to access the 173 bottles of wine this refrigerator can store. Winning products for the 2021 Good Design Awards can be viewed at good-designawards.com and more information about the 30" Single-Zone Wine Cooler can be found at vinotemp.com to learn more about.

About Vinotemp®

Since 1985 close attention to market demand and non-standard ideas have made Vinotemp® the leading provider of diversified wine storage solutions utilized worldwide residentially and by renowned resorts, restaurants, hotels, and the yachting industry. In 2019 Vinotemp expanded its product offering to include <u>residential kitchen appliances</u>. Find more information about Vinotemp by calling 800-777-VINO (8466) or visiting vinotemp.com. **Find Vinotemp on Facebook.com/Vinotemp, Instagram @Vinotemp, and Twitter @Vinotemp.**

